

# EMBLEM CATALOG 1925



AMERICAN LEGION  
PENNSYLVANIA STATE  
INDIANA STATE  
AMERICAN LEGION

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Indianapolis, Indiana 46204

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## FOREWORD

THE EMBLEM DIVISION is the sales department of National Headquarters. It is operated on a commercial basis with service, however, and not profit as its principal object.

The prices quoted are very fair and provide but a reasonable profit which is paid into the general fund and expended to the benefit of the entire organization.

If what you want is not illustrated the Emblem Division's special order department will be placed at your disposal. Such special material as might be required can be furnished upon short notice.

It is required that the Emblem Division operate on a cash basis. *No charge orders can be accepted. Therefore, all orders which are not accompanied by remittance in full will be shipped C.O.D.* However, those items marked "Remittance must accompany order" cannot be shipped C.O.D. and must be paid for in advance.

Address orders to *Emblem Division, The American Legion, National Headquarters, Indianapolis, Ind.*

READ CAREFULLY BEFORE ORDERING.



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Tone Up  
the Old Bus



\$1.00 Each

THE SILVER STARS on his automobile windshield identify a General. Like the General you, too, can wear an insignia on your automobile that will identify you—an insignia that commands respect everywhere.

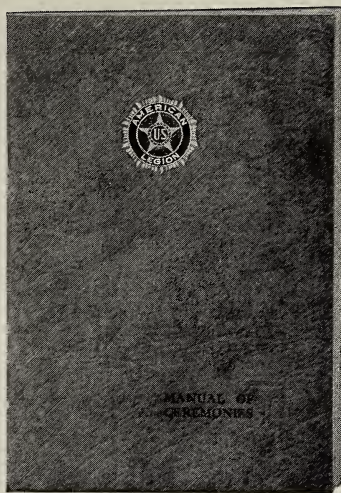
*The American Legion Auto Radiator Emblem is  $3\frac{1}{4}$  inches in diameter and is beautifully enameled in Legion colors. It is equipped with a locknut and bolt for fastening through the honey-comb of the radiator. Put on in a jiffy—and only one dollar!*

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THE AMERICAN LEGION  
MANUAL OF CEREMONIES  
will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial Day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



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MINIATURE AMERICAN  
FLAGS are required in the initiation ceremonies as set forth in the Manual of Ceremonies.

Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

Larger sizes priced upon request.

2 x 3 inches . . . . . \$0.75 per dozen  
4 x 6 inches . . . . . 1.25 per dozen

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POST ACCOUNTING FORMS have been designed to meet the requirements of Legion Posts in maintaining a correct and permanent membership and finance record. Because of their simplicity, they require no special knowledge of bookkeeping or accounting. Complete instructions are furnished with each set.

If half of your Post meeting is taken up with routine work of a clerical nature, how long will it be before the members will find the meetings dull and begin to stay away?

Every Post Adjutant should insist upon being provided with a set of these forms—

They will save time  
Reduce expenses  
Save money for your Post!

Their cost is very moderate. The sets priced below are equipped with light but substantial press board binders which make them extremely easy to handle. The forms used are illustrated on the following page.

#### PRICES

Set No. 1—for a Post of 100 members.....	\$ 5.00 complete
Set No. 2—for a Post of 150 members.....	6.25 complete
Set No. 3—for a Post of 200 members.....	7.50 complete
Set No. 4—for a Post of 250 members.....	8.75 complete
Set No. 5—for a Post of 300 members.....	10.00 complete

*Larger sets priced upon application*

NOTE: See Page 36 for Minute Books

## MEMBERS' LEDGER FORM

**THE AMERICAN LEGION**

SERVICE ORGANIZATION \_\_\_\_\_ NAME \_\_\_\_\_

DATE ENTRY INTO SERVICE \_\_\_\_\_ ADDRESS \_\_\_\_\_

DATE DISCHARGED \_\_\_\_\_ CHANGE IN ADDRESS \_\_\_\_\_

BORN \_\_\_\_\_ WHERE \_\_\_\_\_

TRANSFERRED \_\_\_\_\_

REMARKS \_\_\_\_\_ PROFESSION \_\_\_\_\_

ACCOMPLISHMENT \_\_\_\_\_

DEPENDENTS \_\_\_\_\_

## CASH LEDGER FORMS

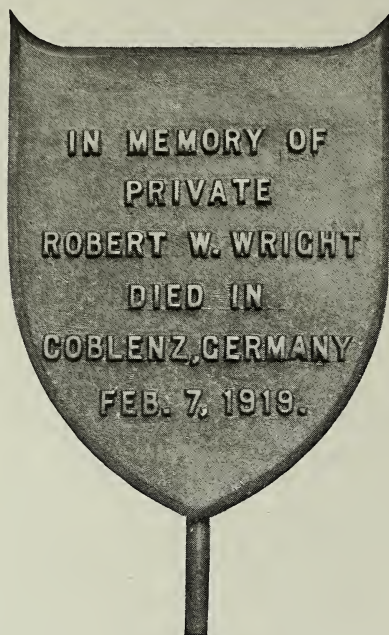
[illegible]

THE AMERICAN LEGION										
CASH BALANCE SHEET AND BANK STATEMENT										
FORM AUTHORIZED BY NATIONAL HEADQUARTERS										
MONTH OF					MONTH OF					
DAY	MEMO.	DEPOSITS	CHECKS	BALANCE	DAY	MEMO.	DEPOSITS	CHECKS	BALANCE	
BALANCE BROUGHT FORWARD					BALANCE BROUGHT FORWARD					
1					1					

[illegible]

NOTE: Additional Filler Sheets 2½ cents each.





STYLE TM-1

PRICE

Size  $5\frac{1}{2}$  x 7 inches.....\$3.50 each  
F.O.B. Nashua, New Hampshire

THE planting of memorial trees—each dedicated to a deceased veteran—is a beautiful and lasting form of memorial that is rapidly coming into favor.

The *Tree Markers* illustrated can be furnished upon short notice. Styles 1 and 2 are equipped with 30-inch bronze rods with special anchors for planting at the base of the tree. Style 3 is furnished with concealed lugs and is designed to be set in a stone or concrete block at the base of the tree. Blue prints of specially designed markers will be submitted if desired.



STYLE TM-2

PRICE

Size  $4\frac{1}{4}$  x  $7\frac{1}{2}$  inches....\$2.75 each  
Size 6 x 12 inches..... 6.50 each

F.O.B. Nashua, New Hampshire



STYLE TM-3

PRICE

Size 5 x 8 inches.....\$3.75 each

F.O.B. Nashua, New Hampshire

REMITTANCE MUST ACCOMPANY ORDER  
NO C.O.D. SHIPMENTS





DESIGN No. 10

### PRICES

Size 18 x 24 inches.....	\$ 86.40
Size 30 x 24 inches.....	144.00
Size 42 x 24 inches.....	201.60

Prices F.O.B. Nashua, New Hampshire

THE erection of *Bronze Memorials*—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

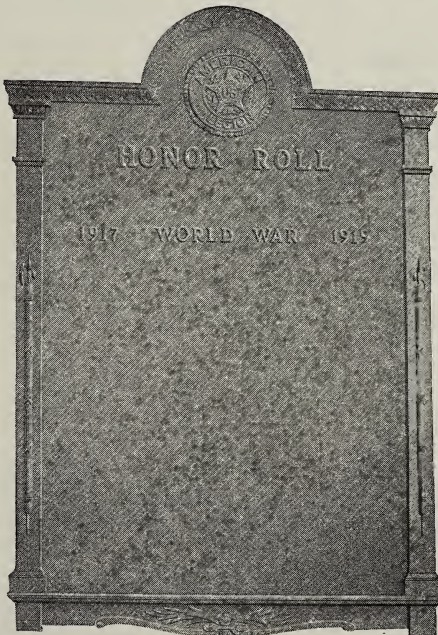
The tablets illustrated are two very popular stock designs which can be supplied upon short notice. The prices quoted are very fair.

Drawings and blue prints of special designs will be promptly submitted upon request.

### PRICES

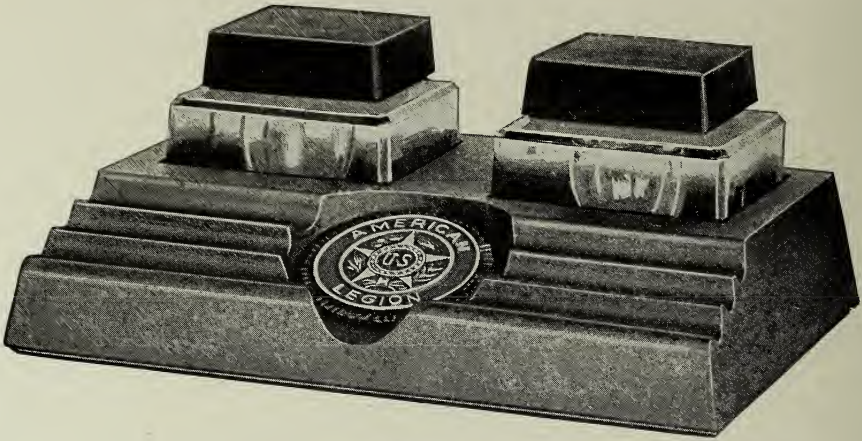
Size 24 x 36 inches.....	\$172.80
Size 32 x 48 inches.....	307.20

Prices F.O.B. Nashua, New Hampshire



DESIGN No. 675A

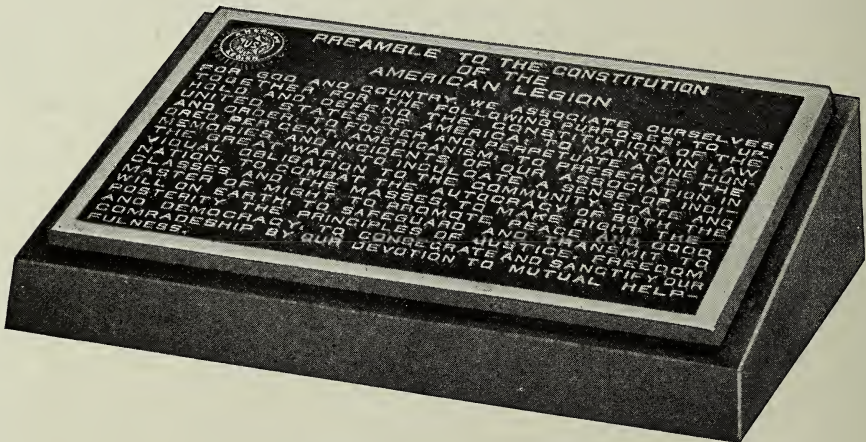
REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



### B-9 BRONZE INK STAND

Made of solid cast bronze, dull finish. Size  $7\frac{3}{4} \times 5\frac{3}{4} \times 1\frac{1}{2}$  inches. Plain glass wells, with hard polished black rubber tops. The Legion emblem is effectively reproduced with highlights.

\$5.00 Complete

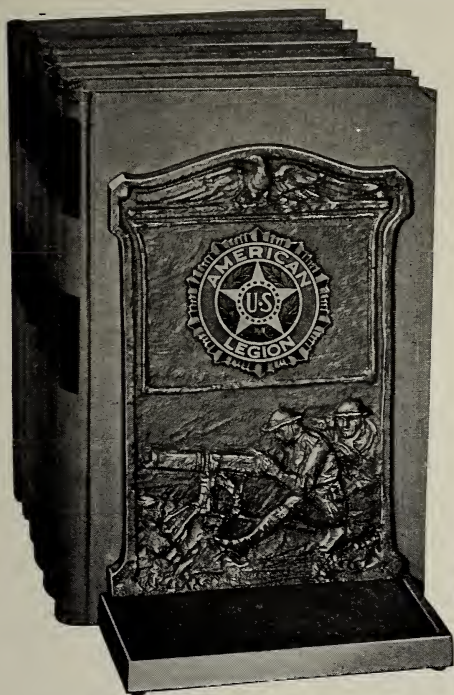


### B-11 BRONZE PAPER WEIGHT

A unique paper weight made of solid cast bronze with a raised, polished border. Size  $2\frac{1}{2} \times 4$  inches. The top plate bears a reproduction of the Preamble to the Legion Constitution in raised, polished letters. An extremely handsome paper weight, which should be on the desk of every Legionnaire.

\$2.00 Each





**B-6 BRONZE BOOK-ENDS**  
 Made of solid cast bronze. Size  $6\frac{1}{2}$  x 4 inches. The attractive dull finish brings out the Legion emblem, which is high lighted and splendidly executed. Especially designed for home use.

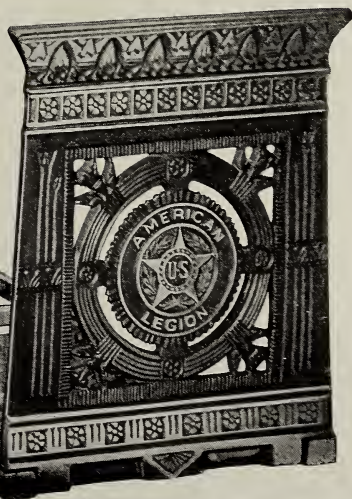


**\$7.50**  
 Complete



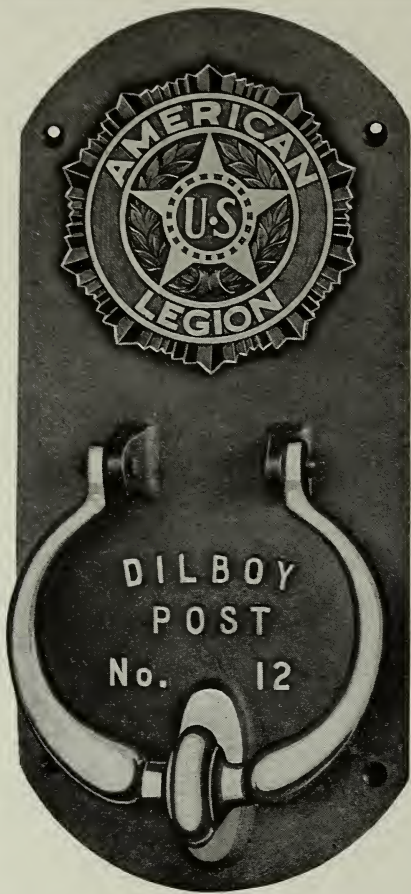
**B-7 BRONZE ADJUSTABLE  
 BOOK RACK**

Size  $4\frac{1}{2}$  x 6 x 12 inches. Length adjustable to 22 inches. Made of solid cast bronze with the Legion emblem reproduced in low relief.



**\$8.50**  
 Complete





\$6.50 Complete

B-8

### BRONZE DOOR KNOCKER

Size  $4\frac{1}{2}$  x 10 inches. Specially designed for Posts having Club Rooms or permanent homes. One of these knockers on the door of Post Headquarters will make each "knocker" a booster.

Price quoted includes casting Post name and number in raised, polished letters. Base finished in dull bronze with polished trimmings.

\$1.25 Each

### B-1 BRONZE PAPER WEIGHT

Size 3 inches in diameter. Emblem reproduced in splendid detail with high lights.



### B-10 BRONZE PAPER KNIFE

Size 10 inches long with a splendid reproduction of the Legion emblem on both sides. The blade is highly polished. The handle is dull finished with high lighted border and emblem.

\$1.25 Each



**\$4.00**  
Complete

### B-3 WALL PLAQUE

Size of emblem  
7 inches. Made of  
solid cast bronze.  
Mounted on a  
dark finish, solid  
oak board.

Price quoted in-  
cludes casting Post  
number and state  
abbreviation on the  
scroll beneath  
emblem.

**\$3.50**  
Complete

### B-2 WALL PLAQUE

Size of emblem  
5 inches. Made of  
solid cast bronze  
and mounted on  
dark finish, solid  
oak board. A splendid decor-  
ation for Post  
quarters or club  
rooms.







THE OFFICIAL GRAVE MARKER of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an *American Legion Grave Marker* before next Memorial Day.

American Legion grave markers are everlastingly guaranteed.

PRICE \$1.55 EACH

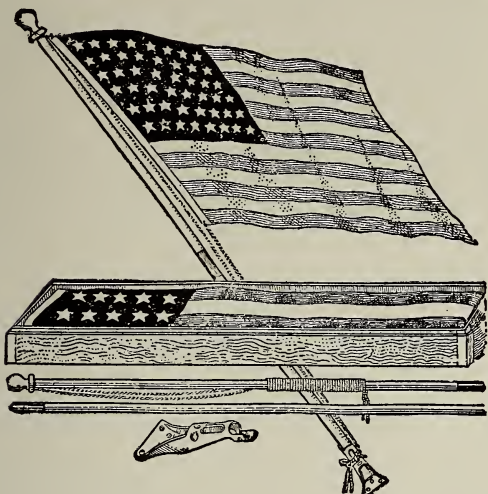
*F.O.B. Nashua, New Hampshire*

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of seventy-five cents (75c) per marker.

NOTE: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER  
NO C.O.D. SHIPMENTS





OLD GLORY FLAG outfits were designed particularly for home and office use. Each set consists of high grade cotton flag with sewed stars and stripes, a brass screw jointed pole with ball, truck and halyards and a special galvanized iron flag holder. Each set is packed in a strong wooden box. The special holder fastens to the window sill or side of building.

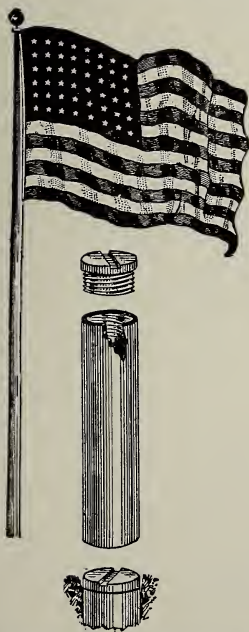
#### PRICES

SET No. 22—3 x 5-foot Defiance flag with 7-foot pole and 1-inch holder, \$2.50 per set or \$27.00 per dozen sets.

SET No. 23—4 x 6-foot Defiance flag with 8-foot pole and 1-inch holder, \$3.50 per set or \$38.40 per dozen sets.

Prices f.o.b. New York City

REMITTANCE MUST ACCOMPANY ORDER—NO C.O.D. SHIPMENTS



### U. S. Flag Sets for Street Decoration

#### SPECIFICATIONS

FLAG: High grade fast color, cotton.

POLE: 12-foot straight pole, 1½-inch diameter.

Complete with ball, truck and halyards.

HOLDER: 8½-inch galvanized iron sidewalk flag holder with galvanized iron screw cap.

#### PRICES

	"RELIANCE"	"DEFIANCE"
3 x 5-foot flag.....	\$2.50 per set	\$3.50 per set
4 x 6-foot flag.....	2.75 per set	4.25 per set

10% discount in lots of fifty sets or more

Prices f.o.b. New York City

Waterproof flag covers, 50 cents each additional

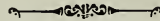
NOTE: Reliance flags furnished with printed stars and sewed stripes  
Defiance flags with sewed stars and sewed stripes

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

*Miscellaneous Flag and Banner Equipment*  
is carried in stock and can be supplied  
upon short notice.

Rain covers. . . . .	\$2.25 each delivered
Carring belts. . . . .	3.50 each delivered
Brass eagles. . . . .	3.50 each delivered
Poles (9-foot) complete with double brass screw joint and brass ferrule. . . . .	6.25 each delivered
Upper or lower pole halves only. . . . .	1.75 each delivered
Double brass screw joint only. . . . .	2.25 each delivered
Brass ferrule only. . . . .	.50 each delivered

NOTE: Brass screw joints are not interchangeable. Therefore, complete joints only supplied.



*Unmounted United States Flags* are supplied in all grades and sizes. Two very popular grades—one wool, the other cotton—are listed below in various sizes. Larger sizes and different qualities priced upon application.

The colors are guaranteed fast.

Just the thing for both outdoor and inside decorating.

Size	"STERLING"	"DEFIANCE"
	All-Wool Bunting	2-Ply Mothproof Cotton Bunting
3 x 5 feet. . . . .	\$ 3.00 each	\$ 2.00 each
4 x 6 feet. . . . .	4.25 each	2.75 each
4 x 7 feet. . . . .	5.00 each	3.00 each
5 x 8 feet. . . . .	6.75 each	4.25 each
6 x 9 feet. . . . .	8.50 each	5.00 each
6 x 10 feet. . . . .	9.00 each	5.50 each
8 x 12 feet. . . . .	13.50 each	8.50 each
9 x 15 feet. . . . .	20.50 each	11.50 each
10 x 19 feet. . . . .	28.75 each	14.50 each

Larger sizes priced upon application

NOTE: One week delivery



All U. S. Parade Flags, size  $4\frac{1}{8} \times 5\frac{1}{2}$  feet

#### SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold colored cut and sewed letters.

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.



All Post Banners, size  $4\frac{1}{8} \times 5\frac{1}{2}$  feet

#### PRICES

	WOOL	SILK
U. S. Flag.....	\$25.00	\$ 45.00
Post Banner.....	40.00	90.00
Total.....	<u>\$65.00</u>	<u>\$135.00</u>

Above prices f.o.b. New York

NOTE: Two weeks required for delivery

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS





THIS Official County and District Organization Banner was adopted by the fourth annual convention. It is identical with the standard Post banner excepting the color, which is half blue and half white. Each County and District organization should acquire one of these new banners.

The specifications are the same as those of the standard Post banner. (See preceding page.)

### PRICES

Prices f.o.b. New York City

Wool.....	\$40.00 complete
Silk.....	90.00 complete

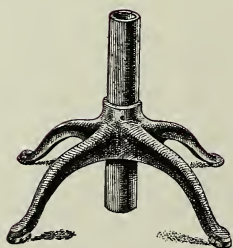
REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Two weeks' delivery



Each Post and Department possessing colors should have a set of the *Flag Holders* which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.



STYLE L  
FLAG STAND

### PRICES

Prices f.o.b. New York City

Single stand.....	\$3.00
Stands, per pair.....	6.00

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: One week's delivery



LEGION BANNERET  
No. 25

## EMBLEM REPRODUCED IN BEST OIL COLORS

*Suitable for  
Exterior and Interior Decorations*

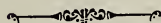
THESE attractive Legion Decorations are made of the finest quality of extra heavy, bright, fast color bunting.

Just the thing to decorate your Post headquarters. They are equally good for outdoor decorating, too. The colors are guaranteed fast.

Special decorations can be made on short notice to meet your individual requirements. Write for prices.

### PRICES

Size 32 inches x 6 feet.....	\$1.75 each
Size 32 inches x 9 feet.....	2.00 each
Size 32 inches x 10 feet.....	2.25 each
Size 32 inches x 12 feet.....	2.50 each



LEGION FAN STYLE No. 35

Size 3 x 8½ feet

Price, \$3.00 each

NOTE: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

Best quality  
all-wool felt



Sewed letters  
Emblem superbly reproduced  
in rich bronze

STYLE L-1

Size 15 x 36 inches.....\$2.25 each; \$22.50 per dozen  
In ordering give name and number of Post

Best quality  
all-wool felt  
Sewed letters

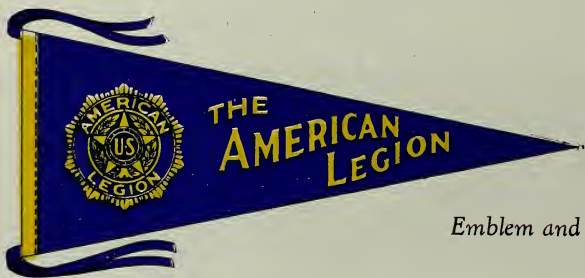


Emblem superbly reproduced  
in rich bronze

STYLE L-3

Size 30 x 30 inches.....\$5.50 each; \$55.00 per dozen

Best quality  
all-wool felt



Emblem and letters stamped

STYLE L-2

Size 9 x 24 inches.....\$3.00 per dozen; \$35.00 per gross  
Size 12 x 30 inches.....4.50 per dozen; 50.00 per gross

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Two weeks' delivery





STYLE L-4 WALL BANNER. Size 36 x 60 inches

Made of the best quality Yale blue felt with a 3-inch sewed yellow felt border. The lettering and the emblem are both cut and sewed. The detail of the emblem is beautifully and accurately reproduced. Banner furnished with Post name, number and location as illustrated. Price complete, each..... \$10.00



STYLE L-5 ARM BAND. Size 4 x 16 inches

Made of high-grade blue felt with stamped emblem and letters as illustrated. Additional wording three cents extra per letter. Per hundred, \$25.00

NOTE: Extra charge for quantities less than 100; prices quoted upon application



STYLE L-6 ARM BAND. Size 4 x 16 inches

Made of American Legion blue uniform cloth with silk embroidered emblem and letters. A decidedly superior arm band that will last indefinitely. Extra wording or numerals 5 cents per letter or numeral extra. Price, per dozen..... \$9.00

REMITTANCE MUST ACCOMPANY ORDER NO C.O.D. SHIPMENTS

NOTE: Two weeks' delivery



FRONT VIEW

INITIATION LAMPS are manufactured by a process similar to engraving. The outline of the emblem is cut into the glass and then painted by hand. The Post name and number is not cut into the glass but reproduced in raised letters by a special process which is very effective. The standard initiation lamp is lettered on one side only. The reverse side can be supplied plain or with the Preamble to the Legion's Constitution.

### PRICES

10-inch Pedolite, plain.....	\$10.00
10-inch Pedolite, with preamble, .....	Not Furnished
12-inch Pedolite, plain.....	12.00
12-inch Pedolite, with preamble.....	15.00
16-inch Pedestal, plain.....	16.00
16-inch Pedestal, with preamble.....	19.00

Prices f.o.b. Chicago

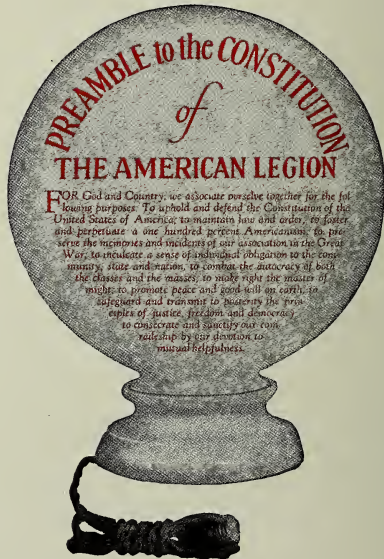
REMITTANCE MUST ACCOMPANY ORDER

NO C.O.D. SHIPMENTS

## Initiation Lamps

THE best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The *Emblem Lamp* which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen shaped, with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.



REAR VIEW

SHOWING PREAMBLE TO CONSTITUTION

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The  
Outdoor Sign  
of the Legion



\$27.50

Complete  
F.O.B. Chicago

THIS rugged, enduring, *Outdoor Sign* has been provided for Posts having permanent homes or club rooms. It is designed for use over doorways or windows. It will advertise your Post to the community day and night at a very small cost as it requires but one light bulb. Each sign is furnished complete as illustrated with a special metal fixture  $1\frac{1}{2}$  feet long, which is wired, and equipped with bolts for hanging. No extras to buy!

The 16-inch opaque white glass globe is lettered on both sides with your Post name and number and The American Legion emblem. Both the lettering and the Legion emblem are engraved into the glass and painted by hand. The colors are guaranteed permanent.

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



# Post Caps!

## SPECIFICATIONS

*Style*—Overseas type.

*Material*—12-ounce. Uniform cloth.

*Color*—American Legion Blue.

*Emblem*—Silk embroidered in full Legion colors.

*Lettering*—Gold silk embroidered.

Post number only on left side and full State name only (no abbreviations) on the right. All letters and numerals  $\frac{1}{2}$  inch in size. Special lettering additional. Price quoted upon application.

*Trimmings*—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

## PRICES

1 to 24 caps. . . . \$2.25 each, delivered

24 or more caps. . . 2.00 each, delivered

NOTE: Two weeks' delivery



REMEMBER your first issue cap—didn't fit worth a darn, did it? They all seemed to be made in two sizes—too big and too small. Wasn't it a "grand and glorious feeling" though, when, by swapping or swiping, you finally got one that fit? These new *Legion Post Caps* are different, though—they are made for the men who are going to wear them. They fit perfectly and what's more, they feel fine on the head. Man alive, but they're snappy!

Memorial day your community will look to your Post—The American Legion—to take the lead in proper observance of the day. What a splendid showing your Post would make if each man turned out with a Post Cap! And there's Armistice day, Post funerals and conventions to think of, too. Post Caps will enable your Post to make a creditable and dignified showing at all turnouts and at a moderate cost.

REMITTANCE MUST ACCOMPANY ORDER NO C.O.D. SHIPMENTS



## Gavels

THE STURDY GAVEL illustrated above will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished cocobola and furnished with a hand-fitted band bearing, a reproduction of the Legion emblem in colors.

### PRICES

Gavel complete with gold plated band and emblem . . . . .	\$ 5.00
Gavel complete with 10K band and emblem . . . . .	12.50



THE zero hour in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

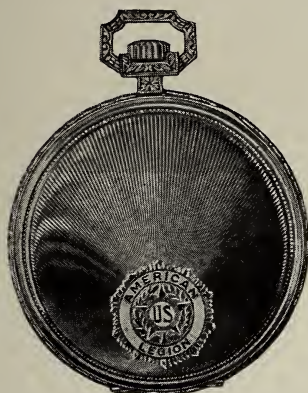
*American Legion Watches* are equipped with either a 15 or 17 jewel standard Elgin movement. They are accurate and thoroughly dependable. They encourage punctuality which is demanded in modern business.

The cases have been designed exclusively for the American Legion. Each bears an engraved reproduction of the Legion insignia for which there is no extra charge. The prices quoted are the customary retail charges.

Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.

*All watches unreservedly guaranteed*





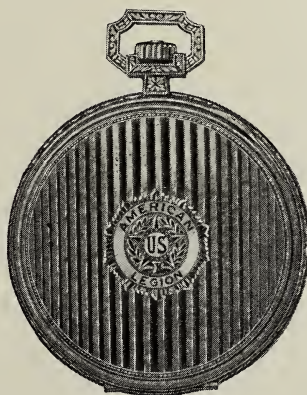
STYLE 1

# STYLE 1 RAY LINE

- A-1 12s 17J Elgin movement in 14K  
white gold filled case..... \$37.50
- B-1 12s 17J Elgin movement in 14K  
green gold filled case..... 35.00
- C-1 12s 15J Elgin movement in 14K  
white gold filled case..... 35.00
- D-1 12s 15J Elgin movement in 14K  
green gold filled case..... 32.50

## STYLE 2 STRAIGHT LINE

- A-2 12s 17J Elgin movement in 14K  
white gold filled case..... \$37.50
- B-2 12s 17J Elgin movement in 14K  
green gold filled case..... 35.00
- C-2 12s 15J Elgin movement in 14K  
white gold filled case..... 35.00
- D-2 12s 15J Elgin movement in 14K  
green gold filled case..... 32.50



STYLE 2

## STYLE 3 PAST OFFICERS WATCH

- E-3 12s 15J Elgin movement in 14K  
green gold filled case "Past Com-  
mander"..... 32.50
- F-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Commander"..... 35.00
- G-3 12s 15J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant"..... 32.50
- H-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant"..... 35.00



STYLE 3



ASIDE from being most useful this *American Legion Belt and Buckle Combination* affords a splendid way of showing your Legion membership. The buckle, which is hammered silver with a gold filled midget size emblem mounted in the center, is equipped with a double thickness soft, pliable black belt which is genuine leather.

Each combination is packed in an attractive gift box as illustrated.

#### PRICES

Silver plated.....\$2.75

Sterling silver..... 4.50



THERE are times when nothing adequately takes the place of a *Fob*. The one illustrated has proven very popular. Each one is made with gold plated attachments and supplied with either a gold plated or solid gold medallion.

#### PRICES

Black silk fob, plated attachments with gold plated medallion.....	\$ 3.50
Black silk fob, plated attachments with 10K gold medallion.....	12.00
Black silk fob, plated attachments with 14K gold medallion.....	15.00



(One-half actual size.)



A GREAT many Legion Posts offer annually a school award medal to the grade or high school student having the best athletic and scholarship record for the year.

The *Combined Athletic and Scholarship Medal* shown at the left has been used with success by a number of Posts. It is a stock design which can be supplied upon short notice. Its adoption eliminates the cost of dies and tools required in making specially designed medals.

#### PRICES

Bronze.....	\$1.50	Gold filled (XX) ...	\$ 7.00
Sterling silver.....	3.75	10K solid gold....	20.00
Gold filled (X).....	5.00	14K solid gold....	25.00



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The Commanders and Adjutants of the American Legion have exemplified the true spirit of leadership. They have devoted their best efforts to the advancement of your Post, and such loyalty should be remembered.

The *Past Officers Insignias* illustrated on the following page are available for Post, County, District, and Department Past Commanders and Adjutants. Any one of them would make a never-to-be-forgotten gift. The wide range of prices makes it possible for every Legion Post to remember its outgoing Commander and Adjutant.

#### PRICES

	Bronze	10K	14K
Badge . . . .	\$1.50	\$15.00	\$20.00
Ring . . . . .		20.00	25.00
Charm . . . . .		6.00	7.50

*Bronze or silver centers optional.*

*Engraving, 5c per letter or numeral.*

NOTE: See page 27 for *Past Officers watch*.



Past Officers  
BADGE

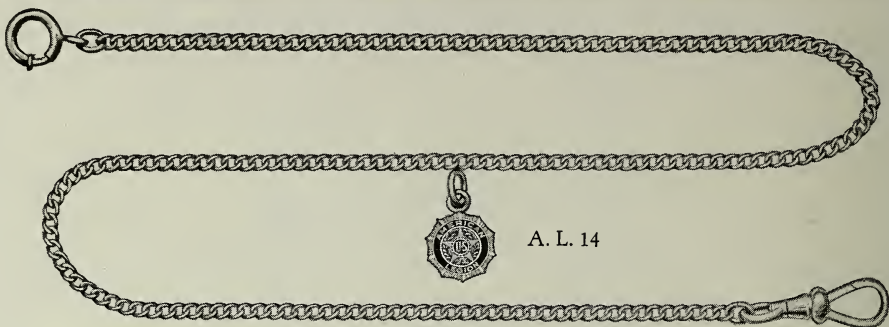


Past Officers  
CHARM



Past Officers  
RING

Past Officers Insignias are available for both *Past Commanders* and *Adjutants*. Each type can be furnished for *Post*, *County*, *District* or *Department Officers*.



A. L. 14

A. L. 13



A. L. 16



A. L. 11



A. L. 20



A. L. 17



A. L. 8



A. L. 7

A. L. 14	Gold filled charm, without chain .....	\$1.50
A. L. 13	Gold filled chain with charm (Simmons chain) .....	3.75
A. L. 16	Waldemere ribbon, with gold filled mounting and emblem .....	2.00
A. L. 11	Gold filled enameled watch charm.....	2.00
A. L. 11	10K enameled watch charm.....	5.00
A. L. 20	Gold filled knife, with gold filled emblem.....	3.50
A. L. 17	10K miniature scarf pin.....	2.00
A. L. 8	Gold filled cuff links, with midget emblem.....	3.50
A. L. 7	Gold filled cuff links, with midget emblem.....	3.50





AL-1

10-Karat green gold . . . \$ 8.50

14-Karat green gold . . . 11.50



AL-25

10-Karat green gold . . . \$15.00

14-Karat green gold . . . 20.00



AL-5

10-Karat green gold . . . \$ 9.50

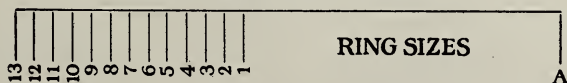
14-Karat green gold . . . 12.50

THAT fist of yours did its share of the fighting. Decorate it with an *American Legion Ring*! Three types—two qualities. Bronze or silver centers are optional.

Style AL-1 is extremely plain while the AL-5 and 25 types are made with hand-carved eagles. All three are decidedly unusual and command instant admiration.

All are very fairly priced.

#### STANDARD RING GAUGE



Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.

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## A Button for Every Coat



MIDGET



REGULATION

Gold Plated. . . . .	\$0.25 each	\$0.25 each
10K solid gold. . . .	1.50 each	2.50 each
14K solid gold. . . .	2.00 each	3.50 each

NOTE *Bronze or silver centers optional. Pin back brooches with safety catches furnished at above prices.*

THE AMERICAN LEGION emblem has come to be recognized as a badge of honor. To the general public it marks its wearer as a loyal American citizen—a man worth knowing. It will identify you to ex-service men and civilians alike. It will help you make new friends every day.

*Official American Legion Lapel Buttons* are made in two sizes (large and small), with either bronze or silver centers. There is a Legion button that will exactly meet your requirements.

Get a button for every coat—it eliminates the bother of changing buttons with your suit. Order them today and learn first-hand of the real satisfaction and pleasure that come of constantly wearing the American Legion insignia.

## American Legion Pencils



Rolled Gold Plated \$3.50



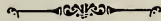
Rolled Silver Plated \$1.50

Either one of these American Legion pencils would make a serviceable companion to the busy Legionnaire who has need of a dependable writing tool.

Leads guaranteed not to clog at tip.  
Uses leads about double ordinary length.  
Point presses in for protection when not in use.  
New lead inserted in twenty seconds.

Lead turns both in and out.  
Holder can accommodate fifteen extra leads,  
equal in writing service to fifteen wood pencils.

*Legion pencils are fully guaranteed*



THE CEREMONIAL BADGE of The American Legion is made in two types—Officer's and Member's. It should be worn by each Legionnaire when participating in any Legion activity. Each Post and Department should provide its officers with a set of badges—it will add a business-like atmosphere to your meetings.



OFFICER'S BADGE

\$1.00 Each  
Either Type

The Officer's Badge is made for the following Post and Department officers.

- Commander
- Vice-Commander
- Adjutant
- Finance Officer
- Chaplain
- Sergeant-at-arms
- Historian
- Service Officer
- Executive Committee



MEMBER'S BADGE



POST MINUTE BOOKS designed expressly to enable Legion Posts to maintain an accurate and permanent record of all meetings are now available.

Each set is of the loose leaf type and is bound in a light and substantial pressboard binder. Each book contains one hundred specially designed filler sheets printed on high grade ledger stock insuring a permanent, legible record.

Your Post equipment is not complete without one of these standard Minute Books.

*Price Each \$2.50*

*Note: Additional filler sheets 2½ cents each*



Facsimile impression actual size

**PRICE**

**\$6.00** Complete

Specify Post name and number in ordering

REMITTANCE MUST ACCOMPANY ORDER

NOTE: One week's delivery

THE AMERICAN LEGION SEAL PRESS has been made for Posts and Departments in executing important documents and official papers.

It also serves as an excellent check protector.

The die is hand engraved and cut extra deep to insure a clean cut impression.



Weight, 4½ pounds

With 2-inch brass die



EMBLEM CUTS, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc.

Larger cuts furnished on special order.

### PRICES

		1 COLOR	3 COLORS
AL-1 Size	$\frac{1}{2}$ inch.....	\$0.75	\$3.00
AL-2 Size	$\frac{3}{4}$ inch.....	.75	3.00
AL-3 Size	1 inch.....	.75	....
AL-4 Size	$1\frac{1}{4}$ inches.....	.75	3.00
AL-5 Size	$1\frac{1}{2}$ inches.....	.75	....
AL-6 Size	2 inches.....	.75	....
AL-7 Size	3 inches.....	.75	....
AL-8 Size	5 inches.....	1.00	....

*Constitution and By-laws* as required in initiation work by the new Manual of Ceremonies can be had, printed in convenient form especially for this purpose. Each Post should carry a supply at all times.

### PRICE

\$2.50 per hundred

*Legion Transfers*, reproducing the emblem in full colors, are available in one size—6-inch.

They are just the thing for the doors and windows of Post headquarters. Splendid for auto windshields, too!

### PRICES

Each 15c (2 for 25c)  
100 or more, 10c each

NOTE: No orders accepted for less than two transfers



Athletic Emblems are available in one style only. Each one is an accurate silk embroidered reproduction of the Legion emblem on American Legion blue uniform cloth. Size, 4 inches in diameter.

Though primarily designed for athletic uniforms they are appropriate for shoulder insignia and other similar uses.

PRICE

\$1.00 Each



Enlarged reproductions of the *Preamble to The American Legion Constitution* can now be had, printed on heavy imitation parchment. These are high grade prints designed for framing.

PRICE

25¢ Each



Collar and Cap Ornaments, similar to the regulation U. S. Army attachments are to be had, made of bronze. Each one is an accurate reproduction of the Legion emblem in colors.

One size only, 1¼ inches

PRICE

50¢ Each



Official American Legion Ribbon as furnished with officers and members ceremonial badges can be furnished on short notice.

It is especially in demand for funeral wreaths and other floral presentations.

PRICE

\$1.00 per yard









# JEWELRY CATALOG

1925

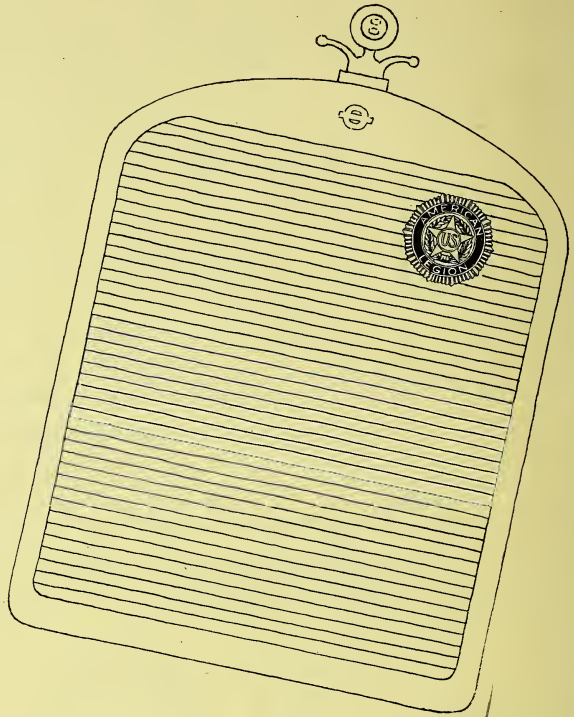
AMERICAN LEGION LIBRARY  
PAMPHLET FILE





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Tone Up  
the Old Bus



\$1.00 Each

Cost 47 1/2¢ 67-19 1/2

THE coat-of-arms on the White House automobiles identifies the President of the United States. Like the President, you, too, can wear an insignia on your automobile that will identify you—an insignia that is respected by good Americans. The American Legion Automobile Radiator Decoration is  $3\frac{1}{4}$  inches in diameter and is enameled in full Legion colors. It is equipped with a bolt and lock nut for fastening through the honeycomb of the radiator.

## A Button for Every Coat



MIDGET	REGULATION
10K solid gold . . . \$1.50 each	\$2.50 each
14K solid gold . . . 2.00 each	3.50 each

NOTE Bronze or silver centers optional. Pin back brooches with safety catches furnished at above prices.

THE AMERICAN LEGION emblem has come to be recognized as a badge of honor. To the general public it marks its wearer as a loyal American citizen—a man worth knowing. It will identify you to ex-service men and civilians alike. It will help you make new friends every day.

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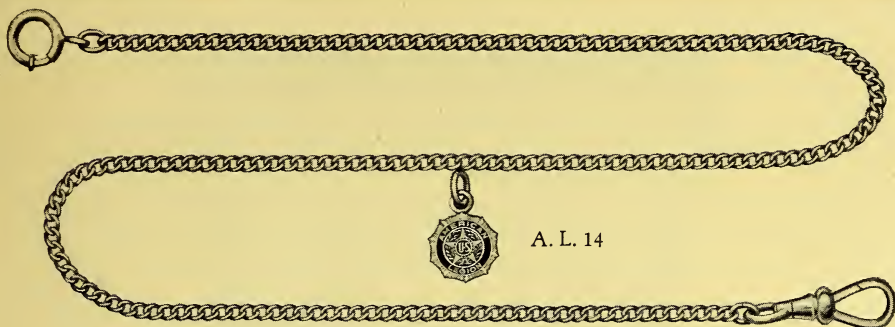
Each combination is packed in an attractive gift box as illustrated.

#### PRICES

Silver plated.....	\$2.75
Sterling silver.....	4.50

1.28 - 1.93 - 55 ✓  
2.08 - 3.00 - 92 ✓





A. L. 14

A. L. 13



A. L. 16



A. L. 11



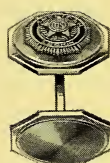
A. L. 20



A. L. 17



A. L. 8



A. L. 7

A. L. 14	Gold filled charm, without chain .....	\$1.50
A. L. 13	Gold filled chain with charm (Simmons chain) .....	3.75
A. L. 16	Waldemere ribbon, with gold filled mounting and emblem .....	2.00
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A. L. 7	Gold filled cuff links, with midget emblem .....	3.50

65-1.00  
2.85-2.50  
88-1.33  
65-1.33  
2.00-2.33  
1.48-2.33  
1.10-1.33  
1.30-2.33  
1.45-2.33



THE zero hour in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

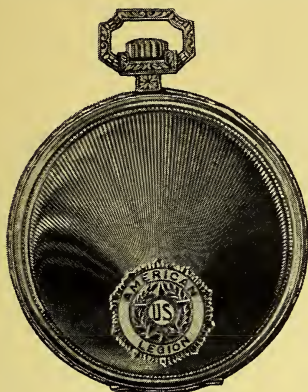
*American Legion Watches* are equipped with either a 15 or 17 jewel standard Elgin movement. They are accurate and thoroughly dependable. They encourage punctuality which is demanded in modern business.

The cases have been designed exclusively for the American Legion. Each bears an engraved reproduction of the Legion insignia for which there is no extra charge. The prices quoted are the customary retail charges.

Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.

*All watches unreservedly guaranteed*





STYLE 1

## STYLE 1 RAY LINE

- A-1 12s 17J Elgin movement in 14K  
white gold filled case.....\$37.50
- B-1 12s 17J Elgin movement in 14K  
green gold filled case..... 35.00
- C-1 12s 15J Elgin movement in 14K  
white gold filled case..... 35.00
- D-1 12s 15J Elgin movement in 14K  
green gold filled case..... 32.50

## STYLE 2 STRAIGHT LINE

- A-2 12s 17J Elgin movement in 14K  
white gold filled case.....\$37.50
- B-2 12s 17J Elgin movement in 14K  
green gold filled case..... 35.00
- C-2 12s 15J Elgin movement in 14K  
white gold filled case..... 35.00
- D-2 12s 15J Elgin movement in 14K  
green gold filled case..... 32.50



STYLE 2

## STYLE 3 PAST OFFICERS WATCH

- E-3 12s 15J Elgin movement in 14K  
green gold filled case "Past Com-  
mander"..... 32.50
- F-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Commander"..... 35.00
- G-3 12s 15J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant"..... 32.50
- H-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant"..... 35.00



STYLE 3



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	PRICES		
	Bronze	10K	14K
Badge....	\$1.50	\$15.00	\$20.00
Ring.....		20.00	25.00
Charm....		6.00	7.50

Bronze or silver centers optional.  
Engraving, 5c per letter or numeral.

*Handwritten notes:*  
68-40-32 ✓  
8.00-100-20 ✓  
11.50 ✓  
10.95-13.33-2.38 ✓  
13.33-1.83 ✓  
13.60-16.67-3.07 ✓  
3.60-5.00-1.40 ✓  
4.00-1.00 ✓

NOTE: See page 7 for Past Officers watch.



*Past Officers*  
BADGE



*Past Officers*  
CHARM



*Past Officers*  
RING

Past Officers Insignias are available for both *Past Commanders* and *Adjutants*. Each type can be furnished for *Post, County, District or Department Officers*.



AL-1

10-Karat green gold . . . \$ 8.50  
14-Karat green gold . . . 11.50



AL-25

10-Karat green gold . . . \$15.00  
14-Karat green gold . . . 20.00



AL-5

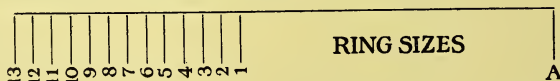
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